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FOR IMMEDIATE RELEASE

## **REB STORAGE SYSTEMS INTERNATIONAL OPENS EUROPEAN OFFICE**

CHICAGO,IL, January 25, 2010 – REB Storage Systems International, a leader in the design, manufacture, distribution, and installation of Record Storage and Material Handling Systems today announced an expansion of its global presence with the opening of an office on the outskirts of Dublin, Ireland.

REB Storage Equipment Worldwide Ltd, a wholly owned subsidiary of REB Storage Systems International will be the sales and operations support office for all of Europe as well as serve clients in the Middle East and Africa.

“REB prides itself on delivering the highest level of global market access, service, and product expertise for our clients,” said Tom Lesko, President of REB. “We have identified and responded to significant demand for our products and services in Europe as well as the need to support existing clients who appreciate the value of REB’s industry leadership, expertise and stability.”

REB is currently supporting international customers who find it beneficial to standardize racking systems with a company utilizing the same types of systems and equipment, including bar grating and decking. The regulatory codes in the US are proving to have an impact on the European market. Therefore European customers and prospects are looking to work with Integrators/Racking Companies that understand the codes and the equipment needed.

Lori Palmer, Executive VP of REB stated: “Being an active member of PRISM International has provided the awareness that we can help to work with our International Members and share our design and engineering expertise that has made us successful in this industry for 47 years.”

REB’s European office will be staffed by David Tozer, Senior Account Executive. Lori Palmer, Executive VP is currently overseeing the launch of the new office and is actively interviewing candidates for employment in the REB worldwide expansion. Administrative and other manufacturing support services will be provided by the company’s head office in Chicago.

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**About REB Storage Systems**

REB Storage Systems International specializes in the design, manufacture, distribution and installation of material handling and record storage systems. Since 1962 REB's mission has been to provide customers with innovative ways to maximize space, increase productivity and efficiency. If you're re-engineering your current material handling situation, or establishing a new warehouse, REB's engineering process will help you to create the optimal plan for your situation. For More Information visit <http://rebsteel.com>

**About The New European Office**

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